



COMPETITION LAW SEMINAR IN SYDNEY

Digital Platform Competition: Reshaping advertising, data and online sales in Australia and Europe

Location:	K&L Gates, 31/1 O'Connell St, Sydney NSW 2000
Speakers:	Ayman Guirguis, Partner at K&L Gates Sydney David Howarth, Special Counsel at K&L Gates Sydney Dr Annette Mutschler-Siebert, Partner at K&L Gates Berlin Marion Bauman, Counsel at K&L Gates Berlin
Date & Time:	Thursday, 6 December 2018 6pm – 8pm Registration will commence at 5.45pm
Fee:	Members: FREE Non-Members: \$50 Students: \$25
RSVP:	By email to: cgenuttis@schweizer.com.au

Online marketplaces, social media and search platforms have shaken up markets around the world, bringing rapid innovation and vast consumer benefits. At the same time, ensuring protection of consumer data and keeping markets open to new entry are challenges that increasingly occupy the minds of governments and regulators.

What issues do these new business models raise for operators and users of online platforms? What reforms are likely to follow from the Australian Competition and Consumer Commission's inquiry into Digital Platforms? What can Australia learn from Germany and Europe as they consider similar reforms?

In this dual-seminar held at K&L Gates Sydney and Berlin via video link, Ayman Guirguis (Partner) and David Howarth (Special Counsel) in Sydney and Annette Mutschler-Siebert (Partner) and Marion Bauman (Counsel) in Berlin, will discuss how the reforms are likely to be implemented in practice and what it will mean for your business.

Please confirm your attendance by **29 November 2018** and refer to the payment details on the next page.

Kind regards



Michael Kobras



Claudia Dela Cruz

German-Australian-Pacific Lawyers Association (GAPLA) /
Deutsch-Australisch-Pazifische Juristenvereinigung (DAPJV)

Payment Details

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CPD Units (Australian legal practitioners)

If this particular educational activity extends your knowledge and skills in areas that are relevant to your practice needs or professional development, then you can claim one (1) "unit" for attending this seminar.